



Snowfields Productions

5092 Sugarloaf Access Rd.

Carrabassett Valley, ME 04947

207-237-6895

wskitv@wskitv.com

wskitv.com

WSKI-TV 17 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPTION #1: "Explore the Western Maine Mountains" still spot 12 seconds (one 'Explore' page with text & jpg images/logo) in our Dining/Activities Guide or Real Estate Showcase, 4X daily, plus minimum 4 spots in Programming daily in random rotation. + 'Explore' page in rotation when Electronic Bulletin Board is on the air. Includes production music background & Voice Over. Five businesses/activities, etc. share a 60 second spot, minimum of 8X daily. Information changed weekly; updated info needs to be given to WSKI by noon Sunday prior to: the event, live music, special offering, etc.

Annual Show & Tell Sponsorship: \$675; Nov.-April (16 weeks): \$475; May-Oct. (20 wk.) Summer Special: \$250; Monthly Rate: \$150

SPONSORSHIP OPTION #2: "Explore the Western Maine Mountains" still spot PLUS 20 seconds (two 'Explore' pages) in our Dining/Activities Guide or Real Estate Showcase, 4X daily, plus minimum 4 spots in Programming daily in random rotation. + 'Explore' page in rotation when Electronic Bulletin Board is on the air. Includes two 'Explore' pages w/ production music background & Voice Over for 20 seconds. This gives your business a 'stand-alone' ad, on a more limited budget than video production spots!

Annual Show & Tell PLUS Sponsorship: \$900

Monthly Rate: \$200

SPONSORSHIP OPTION #3

- #3A: **"Explore the Western Maine Mountains"** Video Spots air year-round four times every day, plus minimum 4 spots in Programming daily in random rotation, total 8X daily. Option #1 included.

Premium Sponsorship 60 second or two 30s 4X daily plus minimum 4 spots in Programming daily.

COST for 12 months: \$2400 & \$75 in Gift Certificates for W & W promotions.

Standard Sponsorship 30 second 4X daily plus minimum 4 spots in Programming daily.

COST: \$1400 & \$50 in Gift Certificates for Watch & Win promotions.

- #3B: **Real Estate Showcase** 60/30sec. Spots air year-round four times every day, plus minimum 4 spots in Programming daily in random rotation, for total 8X daily. Option #1 included.

Premium Sponsorship 60 second 4X daily plus minimum 4 spots in Programming daily.

COST for 12 months: \$1400

Standard Sponsorship 30 second 4X daily plus minimum 4 spots in Programming daily.

COST for 12 months: \$1000

SPONSORSHIP OPTION #4

- #4A: **"Snowfields Highlights"** 7 second 'bumpers' ("brought to you by...") & one 30 second Video Spot per show; airs year-round three half hour shows every day plus minimum 4 spots in Local/Outside Television Programming daily in random rotation. Sponsorship option #1 included.

COST for 12 months from date of first airing: \$1500

- #4B: **"From the Archives of WSKI"** 7 second 'bumpers' ("brought to you by...") & one 30 second Video Spot per show; airs year-round three half hour shows every day plus minimum 4 spots in Local/Outside Television Programming daily in random rotation. Sponsorship option #1 included.

COST for 12 months from date of first airing: \$1500

SPONSORSHIP OPTION #5

Premium LIVE & Pre-produced Mountain Report (winter) 30 second: one 30 second Video Spot per hour (Shows are 7:30-9:00AM) plus minimum 4 spots in Programming daily in random rotation. Option #1 included.

COST for 12 months from date of first airing: \$3000