



**wskitv.com** *Snowfields Productions*  
 5092 Sugarloaf Access Rd. Carrabassett Valley, ME 04947  
 207-237-6895 [wskitv@wskitv.com](mailto:wskitv@wskitv.com)

***Let Snowfields Productions create a video for your business's website / YouTube / etc.***

Pre-production time ON US to work with clients to create script / storyboard (verbal message & images desired) plus location details & schedule to shoot.

PLUS ONE FREE HOUR EDITING!

30 seconds: \$75 X 3 hrs. (1.5 shoot / 2.5 edit) = \$225

60: \$65 X 5 hrs. (2 shoot / 4 edit) = \$325

45: \$70 X 4 hrs. (2 shoot / 3 edit) = \$280

90: \$60 X 6 hrs. (2.5 shoot / 4.5 edit) = \$360

***FABA Members Special 10% DISCOUNT on above prices!***

30: = \$202.50

60: = \$292.50

45: = \$252

90: = \$324

## **WSKITV.COM SPONSORSHIP OPPORTUNITIES**

### **THE 'Know Before You Go' Site for the High Peaks Region**

***Local weather, adventures, events & more!***

(1) TOP BANNER Annual rate of \$1850. Monthly high season (Dec.-March) \$550, low season (Apr.-Nov.) \$175.

March) \$350, low season (Apr.-Nov.) \$125.

(4) QUAD CAM BANNER SOLD Annual rate of \$1850.

(2) BOTTOM BANNER Annual rate of \$1300. Monthly high season (Dec.-

(3) BOTTOM LEFT SIDEBAR Annual rate of \$1300. Monthly high season (Dec.-March) \$350, low season (Apr.-Nov.) \$125.

(5) VIDEO CATEGORY BANNER Annual rate of \$1000. Monthly high season (Dec.-March) \$250, low season (Apr.-Nov.) \$100.

# **WSKI-TV 17 SPONSORSHIP OPPORTUNITIES**

## **SPONSORSHIP OPTION #1:**

"Explore Page"

- Annual Rate: \$675; Monthly Rate high season (Dec.-March) \$175, low season (Apr.-Nov.) \$100

## **SPONSORSHIP OPTION #2:**

"Explore Two Pages"

- Annual Rate: \$900; Monthly Rate high season (Dec.-March) \$225, low season (Apr.-Nov.) \$125

## **SPONSORSHIP OPTION #3A:**

"Explore Video Spots"

- Premium Sponsorship 60 second: Annual Rate: \$2400; Monthly Rate high season (Dec.-March) \$600, low season (Apr.-Nov.) \$225.
- Standard Sponsorship 30 second: Annual Rate: \$1400; Monthly Rate high season (Dec.-March) \$350, low season (Apr.-Nov.) \$200.

## **SPONSORSHIP OPTION #3B:**

"Real Estate Spots"

- Premium Sponsorship 60 second: Annual Rate: \$1400; Monthly Rate high season (Dec.-March) \$350, low season (Apr.-Nov.) \$200.
- Standard Sponsorship 30 second: Annual Rate: \$1000; Monthly Rate high season (Dec.-March) \$275, low season (Apr.-Nov.) \$175.

## **SPONSORSHIP OPTION #4:**

"Snowfields Highlights" or "From the Archives of WSKI"

- Annual Rate: \$1500; Monthly Rate high season (Dec.-March) \$350, low season (Apr.-Nov.) \$200.

## **SPONSORSHIP OPTION #5:**

"WSKI's Mountain Report"

- Annual Rate: \$3000; Monthly Rate high season (Dec.-March) \$750, low season (Apr.-Nov.) \$200.

## **SPONSORSHIP OPTION #6:**

Weather & Trail Report sold to Gepetto's & Birchwood Interiors for Annual rate \$5500.

### **Community Organizations Video Advertising Rates for On-air Time/Sponsorship Packages:**

50% off for groups within Franklin County; 30% off for all others.

Reciprocal Promotions: For non-commercial/non-profit civic & charitable groups across the High Peaks region we offer 'Explore' promotion pages in exchange for similar value promotion.

## **Snowfields Video Production Rates**

\$300 to \$500 for one 30 second broadcast television commercial. This includes scripting, acquisition, in house voice over and post. Available finished formats include DVD, Mini DV, and various e-formats (MPGs, etc.).

Production Rates: \$600 Full Day (eight hours) includes One HD Camera Operator, lighting and audio. \$350 half day (four hours), \$90 per hour.

